



# APPENDIX A

## Standard Market Segments and Categories

NO.	MARKET SEGMENT	MARKET CATEGORY NAME	ABBREVIATION	EXPLANATORY NOTES	APPLICABLE TO COMPOST CERTIFICATION SCHEME AND LEAF MARK
1	Extensive Agriculture	Pasture Farming (grazing)	Pasture	Broadacre pasture for grazing	Yes
2	Extensive Agriculture	Cropping	Cropping	Broadacre production of grains	Yes
3	Extensive Agriculture	Forestry	Forestry	Broadacre production of timber	Yes
4	NA	Organic input	Organic	Suitable as an input for certified organic farming	TBA
5	NA	Biodynamic input	Biodynamic	Suitable as an input for certified biodynamic farming	TBA
6	Intensive Agriculture	Production nurseries (tube stocks)	Production Nurseries	Establishing tube stock from seed	Yes
7	Intensive Agriculture	Wholesale nurseries (bulk potting mixes)	Wholesale Nurseries	Establishing plants from tube stock to various levels of maturity for sale to a retail nurseries and garden centres	Yes
8	Intensive Agriculture	Fruit & orchard	Fruit & Orchard	Production of all types of fruits other than grapes	Yes
9	Intensive Agriculture	Market gardening (vegetables)	Vegetable	Production of all types of vegetables except mushrooms	Yes
10	Intensive Agriculture	Cut flower growing	Cut Flower	Production of flowers for their amenity (not food)	Yes
11	Intensive Agriculture	Mushroom growing	Mushroom	Production of mushrooms from spores	Yes
12	Intensive Agriculture	Turf grass growing	Turf Grass	Production of turf grass for harvest and laying in parks, gardens and sporting fields	Yes
13	Intensive Agriculture	Viticulture	Viticulture	Production of all types of grapes for wine, juice and table	Yes
14	Intensive Agriculture	Feedlot - stockfeed	Stockfeed	Intensive production of animals for meat and other products using feed produced elsewhere	No
15	Rehabilitation	Landfill rehabilitation	Landfill Rehab	Rehabilitation of landfill sites after they have been capped or as part of the capping system in order to re-establish vegetation	Yes
16	Rehabilitation	Mine site rehabilitation	Mine Site Rehab	Rehabilitation of mine sites during and after closure in order to re-establish vegetation	Yes
17	Rehabilitation	Catchment rehabilitation	Catchment Rehab	Rehabilitation of degraded public and private land in water supply catchments for towns/cities	Yes
18	Rehabilitation	Erosion control (blankets/berms)	Erosion Control	Stabilisation and re-vegetation of natural and man-made slopes to control erosion and increase amenity	Yes
19	Urban Amenity	Landscape contractors	Landscapeing	Modification of physical features of the land, particularly the flora and fauna, to improve amenity	Yes
20	Urban Amenity	Retail garden centres (bulk mulch/SC)	Home Garden	Distribution of plants and gardening related supplies to the general public - bulk RO products	Yes



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21	Urban Amenity	Retail nurseries (packaged potting mixes)	Retail Nurseries	Distribution of plants and gardening related supplies to the general public - bagged RO products	Yes
22	Urban Amenity	Parks & Gardens	Public Gardens	Publically accessible parks and gardens usually managed by government authorities or not for profit organisations	Yes
23	Urban Amenity	Sporting grounds - top dressing	Sports Fields	Publically accessible sporting grounds usually managed by local government or private facilities managers	Yes
24	Urban Amenity	Golf courses	Golf Courses	Private and public golf courses, their green keepers and gardeners	Yes
25	Urban Amenity	Playgrounds	Playgrounds	Soft fall areas in public and private playgrounds. Recycled organic product specifications defined by AS4422	No
26	Urban Amenity	Contaminated sites	Bioremediation	Bioremediation, a process by which microorganisms are stimulated to rapidly degrade hazardous organic contaminants to environmentally safe levels, can be used to clean up contaminated sites	Yes
27	Urban Amenity	Water filtration	Water Filtration	Purification of water using recycled organic products as a filter media	TBA
28	Urban Amenity	Air filtration	Air Filtration	Purification of air (odour reduction) using recycled organic products as filter media (bio-filter)	TBA
29	Bioenergy	Gasification (gas fuel)	Gasification	Conversion of organic materials into carbon monoxide and hydrogen by reacting the raw material at high temperatures with a controlled amount of oxygen to produce a gas mixture - syngas	No
30	Bioenergy	Pyrolysis (energy+char)	Pyrolysis	Chemical decomposition of organic materials by heating in the absence of oxygen or any other reagents, except possibly steam	No
31	Bioenergy	Power stations (fuel)	Solid Fuel	Conversion of the physical properties of organic matter so that it is more suitable to use as a solid fuel	No
32	Bioenergy	Ethanol production	Ethanol Production	The fermentation and distillation of organic materials to produce a liquid fuel - ethanol	No
33	Bioenergy	Anaerobic digestion	Anaerobic Digestion	Anaerobic degradation of organic matter to produce a gas fuel and solid residual material	No