

WMAA CODE OF PRACTICE FOR EXTERNAL COMMUNICATIONS

Adopted by the WMAA Board of Directors 8 October 2008

Amended 16 December 2008.

DEVELOPMENT OF WMAA POSITIONS

1. State Branch and National Division Committees are encouraged to take an active role in contributing to and informing debate in waste positions in their state/territory, subject to the provisions of this Code of Practice.
2. In the development of WMAA positions State Branches and National Division Committees must be mindful that the WMAA is a broad 'church' and that positions must be consistent across all states.
3. All positions developed by National Division Committees must be reviewed and approved by the CEO, subject to Item 8 below, prior to being released.

COMMUNICATING WMAA POSITIONS

1. Unless otherwise delegated by the CEO or National President, only the CEO and National President are endorsed to represent the WMAA or express the WMAA's national positions in the media or in other forums.
2. Unless otherwise delegated by the State President, only the State President is endorsed to represent the WMAA or express the WMAA's state positions in the media or in other forums within their state.
3. Any individual member including State Branch and National Division Committee members, State Branch and National Division Office Bearers and Directors (other than the National President) as well as WMAA staff must refer any request for comment on any national issue, by the media, to the CEO in the first instance or, in the event the CEO is unavailable, to the National President.
4. An individual member or an employee of a Corporate, Small Business or Supplier member must only represent the WMAA in an official capacity (e.g. in government inquiries, expert panels, conferences and seminars etc.) with the prior written approval of the CEO.
5. No individual member must represent his/her own views as those of the WMAA. A breach of this requirement may result in temporary or permanent cancellation of membership, at the absolute discretion of the Board.
6. Similarly, no Corporate, Small Business or Supplier member must represent its views as those of the WMAA. A breach of this requirement may result in temporary or permanent cancellation of membership, at the absolute discretion of the Board.
7. Proposed written submissions or official correspondence by State Branch or National Division Committees on behalf of WMAA on matters of national policy or in relation to the WMAA's position or opinion on any national matter to members of parliament, members of local government, Commonwealth and state government departments, local councils, official inquiries, expert panels, the media or any other similar body must be referred to the CEO for review and approval.

At least one week should be allowed for such review.

8. In the unlikely event there are material and irreconcilable differences of opinion between the State Branch/National Division Committee and the CEO in relation to the content of any State Branch or National Division submission or correspondence in relation to a national matter, the matter will be referred to the Board for resolution.

The Board's direction will be final. If the matter is not urgent, it will be deferred for consideration at the next Board meeting. If the matter is urgent it will be sent to all Directors by electronic mail and those Directors that are available will consider and provide a decision on the matter within 3 business days.