

Business Membership Benefits

Membership Benefit	Individual	Small	Standard	Bronze	Silver	Gold
Membership Fee (including GST):	\$269	\$640	\$1,310	\$6,810	\$13,410	\$26,610
Indicative Input (tonnes/year)	NA	<5,000	5,001 to 15,000	15,001 to 50,000	50,001 to 100,000	>100,000
Industry Market Development						
Access to the member's only Leaf Mark and product certification scheme.	-	Yes	Yes	Yes	Yes	Yes
Access to MIDO time and support services to educate your staff and customers	-	-	-	2 days	4 days	6 days
Recognition as a Compost for Soils Producer (see brochure for details) in promotions, advertising, websites and events. (e.g. Advertising in Good Fruit and Vegetable Magazine).	-	Yes	Yes	Yes	Yes	Yes
Free or discounted rates for delegates at CA events designed for target markets (road shows, information sessions and demonstrations where members can develop relationships with new customers, specifiers and associations representing target markets).	10%	20%	20%	1 free ticket 20% off thereafter	2 free tickets 20% off thereafter	4 fee tickets 20% off thereafter
Inclusion in CA exhibits at target market conferences and expos.	-	-	-	1 exhibit	2 exhibits	4 exhibits
Access to high quality print versions of generic fact sheets designed for target markets.	-	-	-	Yes	Yes	Yes
Access to joint marketing resources to use for promotions (examples: brochures, banners, posters, displays etc.)	-	-	-	Yes	Yes	Yes

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Access to case studies for inclusion in marketing material (for example, disease suppression in viticulture, increased yields in vegetable production)	-	-	-	Yes	Yes	Yes
Listing of your business in an online directory of outlets and services provided by the RO Industry. The Association promotes the online directory.	-	Listing only	Listing only	Listing and link to your website	Listing and link to your website	Listing with link to your website
Articles and press releases promoting the generic benefits and use of certified compost (RO) products + case studies in target market publications	Yes	Yes	Yes	Yes	Yes	Yes
Discounted opportunities for suppliers of products and services (to the RO Industry) to advertise and promote their services through Compost Australia events and publications.	NA	NA	30%	NA	NA	NA

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Business Development Services						
Access to email and web based discussion groups that allow you network with other individuals and businesses in the RO industry (number of email addresses)	1	3	Unlimited	Unlimited	Unlimited	Unlimited
Free or discounted access to CA run conferences and seminars focussed on RO Industry issues.	10%	20% (x1)	20% (x3)	Free (x1)	Free (x2)	Free (x4)
Free access to technical papers from RO Industry conferences and seminars.	-	-	-	Yes	Yes	Yes
Discounted advisory services and resources to assist your business to improve your QMS and achieve product certification.	-	Yes	Yes	Yes	Yes	Yes
Subscription to the Monthly e-news 'The Compost Connection'	Yes	Yes	Yes	Yes	Yes	Yes
Discounted access to selected international associations, including publications and events (plus discounts on overseas conferences and study tours).	Yes	Yes	Yes	Yes	Yes	Yes
Invitations to briefings from international experts and industry leaders visiting Australia (when available)	-	-	-	Yes	Yes	Yes
Industry Development Services						
The right to vote for industry representatives at an AGM or stand for election yourself. Each business member may only put forward one nomination.	Yes	Yes	Yes	Yes	Yes	Yes
Free access to an Annual Report monitoring industry development and the development of key markets (for example the National Processor Survey).	Access to download	Access to download	Access to download	1 hard copy + access to download	Up to 2 hard copies + access to download	Up to 3 hard copies + access to download

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Representation of Compost for Soils Producers to key decision makers in the public and private sector.				Yes	Yes	Yes
The ability to influence government policy as part of a unified and representative industry group.	Yes	Yes	Yes	Yes	Yes	Yes
The ability to attract grants and other government funding that will leverage funds raised by industry.	Yes	Yes	Yes	Yes	Yes	Yes
The ability to influence the direction of R&D programs and projects in your state and nationally.	Yes	Yes	Yes	Yes	Yes	Yes
WMAA Membership Benefits						
Copies of Inside Waste	1	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Email address(es) on the WMAA E-news distribution list	1	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Delegate(s) at member rates for technical seminars in any state	1	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Delegate(s) at discount rates for WMAA run national conferences including Enviro	1	1	Unlimited	Unlimited	Unlimited	Unlimited
Delegate(s) at discount rates for WMAA run state conferences	1	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Discount on standard rate for job and tender advertisements in WMAA E-news	-	15%	30%	30%	30%	30%
Name and membership category listed on WMAA website	-	Yes	Yes	Yes	Yes	Yes
Discount on exhibition booths at WMAA conferences	-	-	10%	10%	10%	10%